

## HD Systems Integration, Inc. – Privacy Notice

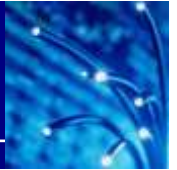
We know that you care how your information is used, and we appreciate your trust that we will use it carefully and sensibly. This notice describes our privacy policy. This privacy notice discloses the privacy practices for [www.hdsystemsintegration.com](http://www.hdsystemsintegration.com). This privacy notice applies solely to information collected by this web site. **By visiting our website, you are accepting the privacy policy described below.**

### 1. What Personal Information Do We Collect?

- **Information You Provide.** We receive and store information you enter. For example, when you search for or buy a product or service, or when you supply information such as your name, email address, physical address or phone number. You can choose not to provide certain information, but then you might not be able to take advantage of some of our features. We use the information that you provide for such purposes as responding to your requests, market research, improving our website, and communicating with you. In addition, **if you choose**, we may share your information with other companies who provide goods or services that you are interested in. Please see the “opt-in/opt-out” selection in Section 4 of this policy.
- **Cookies.** Like many websites, we use "cookies". Cookies are small programs that we transfer to your hard drive that allow us to recognize you and to provide you with a customized shopping experience if it should apply to you. If you do not want us to use cookies, you can easily disable them by going to the toolbar of your web browser, and clicking on the “help” button. Follow the instructions that will prevent the browser from accepting cookies, or set the browser to inform you when you receive a new cookie. In addition, you may visit this and other websites anonymously through the use of utilities provided by other private companies.
- **Other Information:** Every computer has an IP (Internet Protocol) address. IP addresses of computers used to visit this site are noted. In addition, we automatically collect other information such as email addresses, browser types, operating systems, and the URL addresses of sites clicked to and from this site.
- **Information from Other Sources.** We might receive information about you from other sources and add it to our account information. This may include updated delivery and address information from our shippers or other sources so that we can correct our records and deliver your next purchase or communication more easily.

### 2. How Do We Use Your Information?

- **Agents.** We employ other companies and individuals to perform functions on our behalf. Examples include delivering packages, sending postal mail and e-mail. They have access to personal information needed to perform their functions, but may not use it for other purposes.
- **Special Offers.** We may send you special offers from time to time, unless you choose to “opt-out” of receiving such offers.
- **Business Transfers.** As we continue to develop our business, we might sell or buy stores or assets. In such transactions, customer information generally is one of the transferred business assets. Also, in the unlikely event that we are acquired, customer information will be one of the transferred assets.



- **Law Enforcement.** If we receive a lawful court order to release account or other personal information then we will comply with the law. We will also release information when necessary to protect the life, safety or property of others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

### **3. How Do We Protect the Security of Your Information?**

- We use a firewall to protect against unlawful intrusion.
- We limit access to your information on a “need to know” basis.
- It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.
- No system can guarantee absolute security, just as the finest lock cannot guarantee physical security. However, we take every reasonable precaution to assure that your data is secure.

### **4. Your Choice: Opt-in or Opt-out.**

It is your choice whether to receive emails or special offers from us or others. The following section provides you with this choice. Please note the default settings.

- Please send me email or other mail informing me of special offers of your products or services.

If you should choose to Opt-out, use our “Contact Form” to send your request. Simply state the following statement in the “message”.

- Please do not send me email or other mail informing me of special offers of your products or services.

### **5. Children**

We do not sell products or services to children. If you are under 18, you may use this site only with involvement of a parent or guardian.

### **6. Other Websites**

Various Web sites may be linked to from this site. If you link to another site, your privacy depends on the policy of that site. We strongly urge you to check their privacy policy. Not all sites guarantee that they will not share your personally identifiable information with others.

### **7. Contact Us**

If you would like to learn more about our privacy policy, you may contact us at (413) 642-0379 or by using our “Contact Form” to send your request. You will be required to provide identifier information to assure that this information is not released to others. We reserve the right to modify this policy in the future.